



IAS Turkey Exhibits its Technology to Industrial Subcontractors at Subconist 2007 Trade Fair

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IAS Turkey exhibited its technology to the industrial subcontractors gathered at the Subconist 2007 Trade Fair held in Istanbul for the 6th time. Subconist is Turkey's first and only industrial subcontracting trade fair, and throughout this year's fair, IAS demonstrated its enterprise resource planning product CANIAS ERP, and gave presentations to small and medium sized businesses on the topics of efficiency in production operations and effective management.

IAS Turkey exhibited its technology at the Subconist 2007 Trade Fair held in Istanbul at the CNR Expo Center March 1 through 4, 2007; the show is attended by the prominent industrial subcontractors who are active in industrial development activities in Turkey. IAS is continuing its efforts to promote ERP software products as solutions for companies looking to minimize their costs and facilitate their operations in order to gain competitive access to global markets. IAS drew attention as the sole enterprise resource planning (ERP) software systems company exhibiting at Subconist 2007.

IAS Turkey Sales and Marketing Manager Ahmet Oturgan mentioned that the theme of this year's show, which emphasized the importance of the resources necessary to facilitate production, was instrumental for IAS in deciding to exhibit at the show. He said:

"In a show that places emphasis on the resources used for production, we felt that ERP software systems should also be presented, as these systems are one of the most efficient and effective means of achieving production. At the show, we had a chance to meet with small and medium sized companies that are seeking means to increase the efficiency of their production operations, as well as maximize effective management, and we provided them with information on our solutions."





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